

Data Driven Racing Pigeon Future.

RacerLoft is being developed as a premium digital ecosystem for racing pigeon breeders, lofts, clubs and technology partners.





One digital structure for the racing loft.

Loft management, pedigree, breeding, training, racing and performance data are planned inside one cloud-first experience.

Loft Management

Bird identity, ring records, photos and ownership data.

Pedigree & Lineage

Multi-generation pedigree and bloodline management.

Breeding

Pairings, eggs, youngsters and future analysis.

Race Performance

Training, arrivals, velocity and long-term results.



Cloud-connected loft architecture.

The long-term vision is reliable RFID event capture, secure timing and a cloud layer available from phone, tablet or browser.

01

RFID Ring

Bird identity

02

Landing Antenna

Arrival detection

03

Controller

Wi-Fi / LTE

04

RacerLoft Cloud

Live intelligence

Open to serious technology collaboration.

RacerLoft is interested in distribution, integration and OEM/ODM discussions with companies operating in ETS, RFID, antennas, cloud software and racing-pigeon technology.



Complete Platform

Loft, pedigree, breeding, race data and more in one place.

Digital Platform

Loft, pedigree, breeding and racing data.



Modern ETS Integration

Compatible with leading ETS systems and future technologies.

Modern ETS

Future integration-friendly architecture.



Global Vision

Starting in Türkiye, expanding to global racing pigeon community.

Global Vision

Türkiye first, European and global growth.

From software to connected technology.

01 Digital Platform

Loft, pedigree, breeding and core racing records.

02 Analytics & Integrations

Performance intelligence and third-party connections.

03 Cloud ETS Vision

Live arrivals, connected hardware and club infrastructure.



Let's build the next generation of racing pigeon technology.

For technology, OEM/ODM, distribution, API integration, club or OLR discussions:

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